

Recreation and Parks Commission
May 13, 2014

1. Call to Order: The meeting was called to order at 4:00 P.M. at Northside Park. Present were Joe Mitrecic, Lloyd Martin, Dennis Dare, David Recor, Frank Miller, Lisa Mitchell and Susan Petito
Guests included Corbin Kelly, Kyle Kelly and Joanne Shriner.
2. Approval of Minutes: The minutes of April 15, 2014 were approved as presented.
3. New Private Event Requests: Corbin Kelly & Kyle Kelly of Foam Glow Event proposed a new event to be held on our beach. It consists of shooting foam out of a canon over a crowd, including a DJ, fire and aerial performers, jugglers and a laser light show. After discussion regarding environmental concerns for the beach and our ocean as related to the large amount of foam product used. Joe Mitrecic, Lloyd Martin & Dennis Dare were in agreement that this event is not a good fit for our Town and our image. The promoters requested permission to contact the Ocean City Convention Center about use of space and to have the opportunity to present to Mayor and Council. The promoters also mentioned interested in producing a concert series that would attract a broader audience. Joanne Shriner, the only media representative in attendance left the meeting at the conclusion of this discussion.
4. New Banner Guidelines & Pricing: Frank Miller reported that our Banner fees do not cover the costs associated with placing them. He proposed pricing increases to help defray the costs. After reviewing the Banner proposal, Joe Mitrecic recommended removing the sample vendor from the proposal. Frank will amend and work with Guy Ayres on creating the revised policy.
5. Review Town of Ocean City Equipment and Labor Guidelines: Frank Miller presented a policy revision which added in event types and definitions. He also handed out sample documents to propose uniform costs for our private events. The uniform costs include a combined rate for equipment and labor when equipment requested requires an operator. Joe Mitrecic agreed this should be included as an event cost. Frank reported the goal is for the Town to use one standard charge structure with the understanding the council still reserves the right to waive or reduce fees. Joe Mitrecic feels having a standard fee structure would be a benefit to the Town.
Frank will take the policy revision to legal counsel for input and revisions.
6. Private Event Fee Structures Review: Frank Miller requested changing the fee structure by removing segregation of profit vs. non-profit events and charging one set fee for all events. Frank also requested increasing the fees currently in place. After some discussion, it was recommended that one fee be established with a discount to Worcester County non-profit organizations. Frank suggested implementing a 5 year increase plan with increases occurring every year over the 5 years for public property usage fees only. Frank also introduced a season based

pricing schedule with lower pricing for off-season events. Frank will take fee schedule to legal counsel for input and revisions.

7. Other Business:

- Frank stated the Air Show promoter wants to bring an F22 simulator and place it on 13th street during the event. It requires a 60 x 35 space and concerns were voiced about the fire lane. Frank will take the request to the Fire Marshall.
- Susan reported that Coca-Cola had a Facebook campaign for Springfest and were very pleased with the results. Susan also stated that as part of our partnership with Coca-Cola, they need our help with an activation of Share a Coke. They wish to place a kiosk in Ocean City in July for 2 days where you can create your own personalized Coca-Cola Can. Frank suggested placing at Caroline Street on the boardwalk and Dennis recommended Somerset Plaza or the walkway and planting area south of Worcester Street. A space recommendation will be made later.
- Susan reported we are partnering with Coca-Cola and the Ravens to hold an event at Northside Park called Get the Ball Rolling over Memorial Day weekend.
- Susan reported the Kayak Rental Concession opening is scheduled for Memorial Day weekend and the shed is scheduled to be installed on May 21.
- Susan informed the committee of the Dog Playground challenges we have encountered since the painting of the 94th Street Tower. We continue to work with IT to resolve the issues.
- Susan reported the shade structure at the Skate Park which is a grant project is under construction. We also received 2 small grants, one for Jr. Golf and also youth tennis.
- Susan reported the landscaping concern expressed by Councilman Cymek at Sunset Park has been resolved.
- Susan reported that the Beach Toys have been incorporated into the Strategic Planning and a recommendation will be made prior to next summer.
- Dennis informed the commission that there are concerns about the 4th street playground fencing which has some openings which could be a child safety issue. Gates will be researched

8. The meeting adjourned at 5:41 P.M.